

GUNTHER VON HAGENS

BODY WORLDS

Le Cycle de la Vie



PRESS RELEASE

For immediate distribution

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THE MYSTERIES OF THE HUMAN BODY REVEALED IN GENEVA

A major exhibition organised this autumn in Geneva will reveal the secrets of our anatomy. *Body Worlds – The Cycle of Life* presents anatomical studies of the human body, from birth to death. A unique conservation procedure reveals the workings of our organism and helps us understand its evolution. This spectacular exhibition can be discovered at Palexpo from 21 September 2017 till 7 January 2018. Tickets are available from 28 June 2017 on the Ticketcorner network.

Over 200 human specimens, entire bodies, isolated organs and transparent sections, will be on show from 21st September at Palexpo. *Body Worlds - The Cycle of Life* dramatizes anatomical studies of the plastinated human body. This technique permits the preservation of biological tissues by replacing bodily fluids with silicone. The process of conservation was perfected by the anatomist Gunther von Hagens, the creator of this exhibition. Faced with these human representations, frozen in time, the visitor becomes aware of the complexity of his/her own body as well as its fragility.

The exhibition stimulates the interest of visitors for life sciences. It is directed at anybody who wishes to discover what lies beneath his/her skin and what is characteristic of the body's human essence. The visitor will thus be able to grasp the remarkable and aesthetic functioning of his /her own body. They will also be able to better understand the effects on their organism of known diseases or addictions such as tobacco or alcohol.

Several digital simulations show how the impressionist painters Claude Monet and Edgar Degas perceived their environment because of their cataracts. A representation of visual acuity at birth and in old age will allow visitors to apprehend the evolution of sight.

The exhibition also presents the oldest inhabitants of the planet, from the Japanese island of Okinawa to Ovodda in Sardinia, via the Hunza Valley in Pakistan. The exhibition contributes to our understanding of our predisposition to living longer and of the lifestyles that contribute to longevity.

The audio guide is narrated by the doctor who conceived the exhibition. Gunther von Hagens explains his approach and his fascination for the functioning of the human body. The guide presents the various exhibits, but also explains the evolution of anatomical research throughout the ages. It details the stages of the process of plastination and evokes the motivation of the donors, without whom this exposition would not have been possible.

Body Worlds - The Cycle of Life has already attracted more than 44 million visitors worldwide. The exhibition is coming to Geneva after New-York, Basel and Berlin amongst other notable venues.

Practical info**BODY WORLDS
The Cycle of Life**

The anatomical exhibition

From 21st September 2017 till 7th January 2018

Palexpo Halle 7, Geneva

Tariffs from CHF 16.- to CHF 25.- including audio guide

Tickets on sale from 28 June 2017 on the Ticketcorner network

Body Worlds - The Cycle of Life is suitable for children aged 12 and over. It is the responsibility of accompanying adults to decide if children aged younger than 12 may visit the exhibition.

Open from Tuesday to Sunday

from 10 a.m. to 7 p.m. (last admissions at 5:30 p.m.)

24th and 31st December from 10 a.m. to 4 p.m. (last admissions at 2:30 p.m.)

www.bodyworlds.ch

www.bodyworlds.com

Conception & creation

Gunther von Hagens, IFP

Production in Switzerland

An Opus One production. With the support of Palexpo.

Partners for Switzerland

Le Matin, le Dauphiné Libéré, l'Illustré, Railway

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Press photos available here:

http://www.bodyworlds.com/en/media/picture_database.html